

# RICH FORZANO

## COPYWRITER

### WORK WORK

Goodby Silverstein & Partners  
Copywriter  
Sept 2020 - Current

ASO Advertising  
Copywriting Intern  
Jan 2020 - Mar 2020

The Sweet Scienc Boxing and Fitness  
Freelance – Copywriter + Web Design  
Jan 2016 - Jan 2021

WDIV Local 4  
Investigative Journalism Intern  
Covered Hurricane Irma & Detroit Gangs (seperately).

Kingston Mines (Blues Bar)  
Server

Took Bono's order. I suggested wings. He got them.

### SCHOOL SCHOOL

The Creative Circus  
Copywriting 2020

Michigan State University  
Advertising 2016

### RECOGNITION

- 2023 Business Insider Rising Star of Madison Avenue
- 2023 One Show - Online-Only Films & Video - Shortlist - Sam Adams "Brighter Boston"
- 2023 One Show - Branded Entertainment - Shortlist - "Flamin' Hottie"
- 2023 One Show - Interactive & Mobile Craft - Shortlist - "Flamin' Hottie"
- 2023 Andy - Craft - "Flamin' Hottie"
- 2023 One Show - Interactive, Online & Mobile - NFTs - Shortlist - Rubles for Ukraine
- 2022 Cannes Lion - Entertainment Digital & Social - Bronze - "Flamin' Hottie"
- 2022 Cannes Lion - Mobile Expeirance - Shortlist - "Flamin' Hottie"